

## Privacy Policy. Users

1. This Privacy Policy (hereinafter referred to as the “Policy”) sets out the rules governing the processing of all information constituting personal data required for the use of and/or related to the use of services available via the website operated under the domain [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu).
2. Users’ personal data are collected when a User Account is created or by means of cookies containing IP addresses.
3. The owner of [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) and, at the same time, the Controller of personal data (hereinafter referred to as the “Controller”) is Pomeranian Science and Technology Park Gdynia, a Budgetary Unit of the Municipality of the City of Gdynia, Al. Zwycięstwa 96/98, 81-451 Gdynia, NIP 586 21 38 302, which processes Users’ personal data in accordance with the provisions of General Data Protection Regulation, the Polish Act of 24 May 2018 on Personal Data Protection, the Act of 18 July 2002 on the Provision of Electronic Services, and other generally applicable provisions of law.
4. In matters relating to Users’ personal data, the Data Protection Officer may be contacted by telephone at +48 58 880 81 50 or by e-mail at: [iod@ppnt.pl](mailto:iod@ppnt.pl).
5. Users’ personal data shall be processed for the following purposes:
  - 5.1. conclusion and performance of a contract for the provision of electronic services – pursuant to Article 6(1)(b) of the GDPR;
  - 5.2. fulfilment of legal obligations incumbent upon the Controller, including for the establishment, exercise or defence of legal claims – pursuant to Article 6 (1)(c) of the GDPR;
  - 5.3. on the basis of the User’s freely given consent – pursuant to Article 6 (1)(a) of the GDPR, in particular for the purpose of:
    - 5.3.1. registering for events, training sessions and conferences;
    - 5.3.2. sending newsletters;
    - 5.3.3. processing image/likeness;
    - 5.3.4. the use of cookies (analytical/marketing).
6. Personal data shall be processed:
  - 6.1. for the duration of the use of the account;
  - 6.2. until consent is withdrawn;
  - 6.3. after the expiry of the above periods – for the period required by applicable law or until the expiry of limitation periods for claims.
7. Recipients of your personal data may include authorised persons, public authorities, entities/institutions designated under applicable law or persons (including with regard to access to public information), entities cooperating with the Controller on the basis of agreements and arrangements concluded in connection with the performance of activities related to the Controller’s statutory operations (including data processors entrusted with data processing and entities providing electronic payment services or payment card services).
8. Your personal data shall not be transferred outside the European Economic Area or to any international organisation.
9. The Controller shall not make decisions in an automated manner, including profiling within the meaning of Article 22(1) and (4) of the GDPR.
10. Provision of personal data is voluntary; however, it is necessary for the fulfilment of the purposes for which the data were collected (conclusion of a contract and use of the User’s account/registration for an event/newsletter/image processing).
11. Subject to the provisions of data protection law, you have the right to access your data, rectify them, request their erasure and deletion of your account, restrict processing, data portability, withdraw consent (without affecting the lawfulness of processing carried out prior to withdrawal), and object to processing. The right to object shall not apply where: the processing of personal data is based on consent; the processing is necessary for the performance of a contract to which you are a party; or the processing is necessary for compliance with a legal

obligation to which the Controller is subject. Furthermore, you have the right to lodge a complaint with the supervisory authority – the President of the Personal Data Protection Office. The above requests may be submitted to the addresses indicated in points 3 and 4 above.

12. For the purpose of providing selected services available through the website [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu), the Controller may process additional personal data of the User obtained after the creation of a User Account. The provision of such data is voluntary; however, it may be necessary in order to use a given service. In each case, prior to obtaining additional data, the User shall be informed of the purpose and legal basis for their processing, the identity of the Controller, and the rights to which the User is entitled, in accordance with Article 13 of the GDPR.
13. Users' personal data are processed on servers ensuring their security. The Controller exercises particular diligence to respect the privacy of Users visiting [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) and to ensure that data are processed in accordance with the purpose and scope of the use of services available via [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) (including subpages, applications and other functionalities made available by the Controller), so as to make the use of [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) as safe and convenient as possible for Users.
14. When registering an Account at [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu), the User independently sets a password for access to the [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) Account and provides the following data: full name, e-mail address, telephone number, city, professional experience, professional activity, and interests.
15. [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) uses the Google service, which collects, by means of cookies, anonymous information about the [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) pages visited by individual Users. Detailed information regarding the Google Analytics privacy policy is available at: <http://www.google.com/intl/pl/analytics/privacyoverview.html>.
16. [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) uses small files known as cookies. They are stored by [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) on the computer of the person visiting the website, provided that the web browser allows it. A cookie file usually contains the name of the domain from which it originates, its "expiry time" and an individual, randomly selected number identifying that file.
17. When using the [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) website, additional information is automatically collected by means of cookies (the IP address assigned to your computer or the external IP address of your Internet service provider, domain name, browser type, access time, operating system type), which may, in certain circumstances, constitute personal data.
18. The cookie mechanism is safe for the computers of Users of [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu). In particular, it is not possible for viruses or other unwanted or malicious software to enter Users' computers by this means. Nevertheless, Users may restrict or disable the storage of cookies on their computers in their browser settings. If this option is used, the use of [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) will remain possible, except for functions which by their nature require cookies.
19. The websites of the Controller's partners, to which links are provided on [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu), are subject to their own privacy policies (including with regard to the use of cookies).
20. Details concerning the User Account, including in particular the procedure for creating an account/changing the password/deleting the account, are set out in the User Account Terms and Conditions.
21. By using the [www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu) website, the User accepts the principles set out in this Privacy Policy.
22. In the event of any change to the applicable Privacy Policy, appropriate modifications shall be introduced to the above provisions.